

Custom Writing Service

Hello, dear readers!

The Internet is a huge piggy bank of text content. Just by opening your browser, you already see text: news, advertising offers, product descriptions, movie and TV series announcements, comments, articles, and much more. And sites, especially news sites, are full of such goodness.

Thousands of authors and copywriters work to fill web sites with content. And you, too, can be part of the team. About this today and talk. We will tell you how to earn on writing texts, which ways exist in this sphere, besides copywriting, and whether you can start without investments, special skills and knowledge.

Looking ahead, we want to say that almost anyone can write texts for money, you just need to choose the right kind of work. But in order to get a decent income, you must develop your creativity, good writing, a broad outlook and assiduity.

Features of earnings from writing texts

Text, along with photos and videos, is one of the three types of content with which users receive the necessary information. And more often than not, it is text material that is the main content on most websites, communities on social networks, forums, etc. And images and videos act as a supplement.

Therefore, you can get paid for the texts. The essence of employment is clear: the employer gives the topic, indicates the volume, keywords and other nuances, prescribed in the terms of reference, and the performer creates a new unique article, post, review or other type of text.

As customers are the owners of web sites and groups in social networks, manufacturers of goods, advertisers, bloggers and many others.

[What is a custom writing service?](#)

The texts of tests and essays are needed for students, and stories and poems are in demand among ordinary users. Profitable to sell

and original congratulations on birthdays, weddings and other holidays. In the scientific field they need translations of works by foreign scientists, and movie makers need scripts. On these and other activities we will talk a little later.

Now a few words about security measures for the performer. If you are working with a customer through exchanges, you can not worry about fraud. In the case of a conflict with the client, you can apply to the administration of the service, which almost always takes the side of the performer.

But in direct interaction with customers on third-party sites, you need to be careful. Employers can simply take away the received text and disappear, without paying anything. Or find 1,000 and 1 reasons why your work is bad, and not worth the promised fee.

To avoid cheating, it is advisable to take an advance payment. Experienced specialists demand 100% at once, but it is better for a beginner to ask for 50%.

Types of tasks

We have already touched on the types of tasks and texts, among which copywriting stands out more. It is the one that immediately comes to mind when it comes to writing works to order. But there are other worthy ways to earn money.

We want to draw your attention to the fact that there are also mixed orders, when the customer asks to perform several kinds of tasks, such as translation and proofreading, typesetting and rewriting. For such a "mix" of several types of tasks you must ask for higher payment.

Typing

Let's start with the simplest one. The executor simply needs to retype the text into an electronic document from a source. Most often, the source of information is an image, a screenshot, or a web page on a site where the text cannot be copied. Such tasks are easy to perform, but they occur infrequently.

To find orders are available on the freelance exchanges. They pay either a fixed rate, or for 1,000 characters with or without spaces, as in copywriting and rewriting.

Fast typing skills or even the blind typing method will come in handy for such activities.

Audio and video transcribing

Another uncomplicated type of assignment. Transcribing is the translation of audio and video recordings into text. The contractor listens and then transcribes everything that is said into a document.

Customers may need transcribing educational materials, such as lectures and seminars, which is relevant to students, or video recordings of scientific conferences, self-development trainings, movies and TV series to create subtitles.

You often have to edit the text right away, since oral and written speech are different. For example, if a person uses parasitic words (well, such and such, like, shorter, etc.), then it is not necessary to enter them into the document. The text should be readable and literate, unless the customer requires an absolute quotation of each phrase.

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Payment is charged for the entire job at once, for every minute or hour of listening to the material.

As in the previous way of earning, you will need the skill of rapid or blind typing.